



MARION COUNTY CHAMBER OF COMMERCE BOARD OF DIRECTORS' MEETING MINUTES

12/14/23

The Marion County Chamber of Commerce Board of Directors met on December 14th, 2023, at noon CST at the Western Sizzlin in Jasper, TN.

Mandy Finotti asked for a roll call.

Board of Directors present: President Mandy Finotti, Trey Chance, Curtis Spangler, Staci Brockwell, Sonya McShan, Erik McDaniel, Travis Hickman, Kathie Tierney, and Dave Pestillo

Board Coordinator present: Cindy Hopkins

Guests in attendance: Alli Smith with Colonial Chemical, Zoey and Joshua Evans with Dragon Tech IT Services, David Calhoun with AT&T, Amy Anderson with Southeast TN Tourism

A quorum of Directors was present for the meeting.

APPROVAL OF MINUTES

Mandy Finotti asked for a motion to approve the minutes from November 2023, Kathie Tierney motioned first, and Travis Hickman seconded.

All in favor: unanimous; all opposed: none.

FINANCIAL REPORT

Each Director was given a copy of the financial report.

Dave Pestillo shared the financial statements. Dave Pestillo reconciled all accounts through the end of November. He said financial reports were all in order and provided two reports for the meeting. The banking summary for November 2023, and the account balances as of November 2023. The checking account is at \$33,568, and \$13,000 from that account needs to be transferred to the grant account. The grant account is at \$5283.00. The CD account is at \$26,603.00 and is currently in a 7-month CD at 5.01%. The credit card account is reconciled and up to date. Membership is reconciled as well, there are currently 133 members. The Chamber Square account was not transferred, so there is \$4,600 that is in transfer to the regular checking account.

Sonya McShan recommended doing a year-end report and questioned if it should be done in January or July. Mandy Finotti said it would be a good thing to discuss at the upcoming Chamber Retreat. Mandy Finotti asked for a motion to approve the financial report, Travis Hickman motioned first, and Kathie Tierney seconded.

All in favor: unanimous; all opposed: none.

MAYORS REPORT

NO mayors were present

OLD BUSINESS

- **Chamber Retreat update:** Sonya McShan asked to mark the calendar for January 26th, 2023 from 11:00 – 3:00. Location to be determined. Sonya McShan mentioned a few topics that will be discussed. Mandy Finotti recommended a discussion on defining a mission statement for The Chamber and also doing a SWOT analysis.

NEW BUSINESS AND COMMITTEE REPORTS

Mandy Finotti requested that each Committee have a Committee chair who reports the Committee's update to the Office Coordinator the Friday before the Monthly Board Meeting. Cindy Hopkins will work on a Google Form to support these updates.

- **Membership Committee:** Staci Brockwell presented a new applicant, MARC, Marion Animal Resource Connection. The membership committee is in favor and approves the applicant.
Applications for Board approval: MARC – approved

All in favor: unanimous; all opposed: none.

- **Career Days Committee:** Dave Pestillo spoke about the Career Days morphing into other speakers joining Career Days as well. The next Career Day is at Whitwell on December 15th.
- **Small Events Committee:** Mandy Finotti spoke about the success of A Santa Cause event. There was over \$10,000 in committed donation value to Marion County non-profits at this event. Attendance was strong. There are some remaining ornaments for

sale for \$10. There is currently a \$5 expense for the event. Some numbers are subject to change.

- **Tech Committee:** Trey Chance updated on the proposed Chamber Lunch & Learn Webinars. Trey Chance stated how DragonTech already has a good amount of materials to use. They are still discussing the exact workings of how to hold these events. DragonTech said they will have a demo ready for the January Board meeting.

Upcoming Chamber Events

1/8/23 - Lunch and Learn Event – Robert’s Rules @ Arts in The Burg
1/26/24 – Chamber Board Retreat
2/13/24 – Chamber Coffee at Spill Coffee

Sharing From Community Partners

- T-Mobile spoke about their Upcoming Ribbon Cutting Event scheduled for 1/26/24. They will be in touch with more information.
- AT&T spoke about their local services.
- Mandy Finotti congratulated Travis Hickman on his opportunity to host the Grand Ole Opry.
- Travis Hickman spoke about the sponsorship opportunities through the Chamber, they need to be turned in in January 2024.
- Sonya McShan invited all Board members to the Franklin County mixer on January 25th at 5:00 pm at the Winchester Airport.

Guest Introductions

- Amy Anderson introduced herself and spoke about what Southeast TN Tourism does.
- Eve Night with Erlanger introduced herself.

With no further business, the meeting was adjourned.

Sonya McShan motioned to adjourn, and Staci Brockwell seconded.

All in favor: unanimous; all opposed: none.