

MARION COUNTY CHAMBER OF COMMERCE

BOARD OF DIRECTORS MEETING MINUTES . 2/16/23

The Marion County Chamber of Commerce Board of Directors met on February 16, 2023, at noon CST at the Western Sizzlin in Jasper, TN.

Pastor Eric McDaniel started with a prayer.

Travis Hickman asked for a roll call.

Board members present Travis Hickman, Staci Brockwell, Dave Pestillo, Joyce Burkhalter, Mike O Hagan, Erik McDaniel, and Mike Birdwell. **Guest in attendance:** Katie Collier with Chattanooga State – Kimball, Trey Chance with Builtwell Bank, Rachael Billbury with Builtwell Bank, Alli Johnson with Colonial Chemical and Cindy Hopkins, coordinator for the Chamber, was also in attendance.

A quorum of board members was present for the middle part of the meeting.

APPROVAL OF MINUTES

A motion was made by Travis Hickman and seconded by Erik McDaniel to approve the minutes from January 19, 2023.

All In favor unanimous, all opposed none.

FINANCIAL REPORT

Dave Pestillo presented the following financial reports: “Banking Summary – January 2023” and “Account Balances as of 1/19/2023”. No red flag, expenses are all in order. \$50 storage unit payment is done. Each board member present at today’s board meeting received a copy of the financial reports.

Taking Spencer Wayne money out of account to transfer to grant account. CD rate has kicked in.

Eric McDaniel motioned first and Joyce Burkhalter seconded.

All in favor unanimous, all opposed none.

MAYORS REPORT

No mayors were in attendance at today’s meeting.

OLD BUSINESS

- Membership Update

Out of 22 members unpaid, there are 13 left that have yet to renew, and all have been contacted. Staci Brockwell will help with reconnecting with the remaining list. Travis Hickman agreed to have 3/15/23 be the end of membership date.

- **Sponsorship**

Jaycees (Boat Races) - board agrees to give \$1000 this year
1st motion Joyce Burkhalter, 2nd by Mike Pestillo, all in favor unanimous, all opposed none.

Donation to Children's Ministries is denied due to not being a part of the chamber's qualifications.

EVOTE: \$400 for National Cornbread Festival T-Shirt Sponsorship

- **Advertising**

Marion County Newspaper – September Living Here Ad full page for \$525, December ½ pg ad for \$250, February Best in SV ½ pg ad for \$250.

Dave motioned to allow \$1025 for the Newspaper budget this year, Joyce seconded. All in favor unanimous, all opposed none.

- **Career Days 2022/23**

Dave Pestillo said Monteagle Carer Day on 2/3/23 went well. The next Career Day program will be held at Jasper Middle School on 3/17/2023. There are currently 16 volunteers and a total of 150 students that will be present. The Jasper Middle school event will be held slightly differently due to the number of students.

NEW BUSINESS (1/19/23)

- **Social Media (Facebook) Post**

Board agreed that posts are only for active current chamber members. Joyce Burkhalter said the ribbon cuttings are ok to post but that businesses must receive an application for membership. We are not to post for schools.

Erik McDaniel made a motion to form a committee to make a policy for social media posts. Mike Birdwell reiterated making multiple posts daily and to consider a promotion for ribbon-cutting businesses to come to a certain number of chamber meetings. Rachel suggested using stories for 1 out of 3 daily posts. Mike Birdwell also mentioned getting help with GEO Fencing.

- **Membership Committee**

A discussion was made regarding doing more of dropping off membership packets to new businesses. Possible partnership with courthouse for new businesses applying for a license. All in favor unanimous, all opposed none.

EVOTE: Membership Applications

- Yum – Yums Diner
- Air Scientist Solutions
- Heavenly Shakes

Miscellaneous / Sharing from community partners

- ACH/Credit Card

Rachel with Builtwell spoke to the board regarding an option for credit card and ACH options for payments. Auto books full platform is a program that will cost \$10.50 monthly. It will automate all of our membership payments and lessen the number of checks written and delivered by mail. You can generate reports from this system.

Dave Pestillo motioned to give this program a 2-month trial run. Mike Birdwell seconded.

Travis Hickman mentioned there is no interest on the chamber's credit card and to go ahead and use the credit card for most current chamber bill payments. Credit card to be paid off monthly so no interest acquired.

- Winworld Website-

Travis Hickman asked Cindy Hopkins for an explanation on what \$100 monthly is for. Cindy Hopkins spoke to WinWorld and presented the board with an itemized description of what the \$100 pays for.

Adjourn

There being no further business, the meeting was adjourned until the next board meeting which is scheduled for Thursday, March 16, 2023, at noon at the Western Sizzlin.

Mike Birdwell motioned to adjourn, Dave Pestillo seconded.

EVOTE

**Due to a lack of quorum for part of the Chamber Board Meeting on 1/16/2023
the board will need to evote for the following:**

New Membership request for Yum-Yums Take Out Café located
in South Pittsburg, TN (see attached)

YES _____ NO _____

New Membership request for Air Scientist Solutions looking to locate within
Marion County, preferably Jasper, TN (see attached)

YES _____ NO _____

New Membership request for Heavenly Shakes located
in South Pittsburg, TN (see attached)

YES _____ NO _____

Sponsorship: \$400 for NCF for T-Shirt Sponsorship

YES _____ NO _____

Please email this back at your earliest convenience.

Thank you!