

Marion County Chamber of Commerce

Board of Directors' Meeting

May 19, 2022

The Marion County Chamber of Commerce Board of Directors met on May 19, 2022 at noon CDT at the Western Sizzlin in Jasper. The following quorum of board members were present: Carmen O'Hagan, Sonya Walker-McShan, Joyce Burkhalter, Vicki Messer, Dan McDermott, Mandy Finotti, Shelby Potterfield, Kathie Tierney, and Travis Hickman. Also present were Nancy Rigsby with State Farm Insurance, Michelle Story with Fade/Fade II, Staci Brockwell with Colonial Chemical, Mark Stafne with Erlanger Health System, and Judy Blevins, administrative assistant for the chamber.

Approval of Minutes:

A motion was made by Joyce Burkhalter and seconded by Vicki Messer to accept the minutes from the April 21, 2022 board meeting. The minutes which had been previously emailed to board members were accepted without dissent. A copy of the minutes is on file in the chamber office.

Financial Report:

In the absence of treasurer Dave Pestillo, Judy Blevins presented the following financial reports: "Banking Summary – April 2022", "Banking Summary from 5/1/22 – 5/18/22" and "Account Balances as of 5/18/2022". Dan McDermott made a motion to accept the financial reports as presented. Kathie Tierney seconded the motion which carried unanimously. For details, see report, a copy of which is on file with the minutes.

During the presentation of the financial report, it was explained that a \$3,000 check was credited by the bank incorrectly into the chamber's grant account instead of the general checking account. When the mistake was discovered, the bank transferred the \$3,000 amount from the grant account to the general checking account. A note of explanation is attached and on file with the financial report.

Mayor's Report

No mayors were in attendance at today's meeting.

Special Guest

Nancy Rigsby, State Farm Insurance Agent in the Jasper office, announced that in celebration of the 100th Anniversary of State Farm, she was buying everyone's lunch today. During round the room introductions, many persons commented about their positive experiences with State

Farm Insurance. The chamber is grateful for this gesture of outreach by Mrs. Rigsby and State Farm and wishes them success for another 100 years!

Old Business

- **Golf Tournament 2022**

Kathie Tierney gave a report from the golf committee. The 2022 Marion County Chamber of Commerce Golf Classic is scheduled for June 10, 2022 at Sweeten's Cove Golf Club. Major sponsors confirmed are Riverside Chevrolet Buick GMC (Premiere Sponsor), SVEConnect (Gold Sponsor) and Lodge Cast Iron (Silver Sponsor). There will be no Bronze Sponsor this year due to lack of response. Hole sponsors, team registration, volunteers, and items for goody bags are now being accepted.

The decision has been made not to have additional activity at the tournament (such as silent auction). Kathie is collecting items for winners of closest to the pin (#9 hole), longest drive (#6 hole) and team winners for both morning and afternoon rounds. Moss Motors is offering a \$10,000 prize for any golfer who hits a hole-in-one on hole number 4. SueBob's Diner will again provide lunch for everyone at the tournament. Erlanger is providing water throughout the day and drinks for lunch. A complete listing of contributors will be available after the tournament.

- **Spencer Wayne Small Business Grants**

Since last month's report, Busy Bee Laundry and The Sweet Spot have both completed their projects and have received their grant amounts (Busy Bee Laundry - \$2,500 for landscaping and additional upgrades to the exterior of their building. The Sweet Spot - \$1,500 for a new freezer.) As of today's date, \$5,789.19 remains in the grant account.

- **Advertising and Funding Budget**

See last month's minutes regarding discussion about the need for a long-range plan for chamber income and expenses. Joyce Burkhalter, Sonya McShan and Travis Hickman were appointed to a committee to explore further. This committee has not yet met. Today, President O'Hagan appointed Vicki Messer to be added to the committee.

- **Update on Website**

Mandy Finotti reported that the chamber's website is being upgraded to allow for chamber businesses to be viewed from the website on a rotating basis. Information to be included is being requested from chamber businesses via a questionnaire. Businesses are being encouraged to complete and return the questionnaire to Mandy in order for their business to be included.

- **Marathon Race Update**

Mandy Finotti spoke with Brett DelBalso from the South Cumberland Chamber. Brett had no additional details which have been confirmed regarding a possible marathon race. The feeling of the Marion County Chamber at this time is that the race will be removed from future old business until or unless additional details are available.

New Business

No new business.

Membership Application

No new membership applications have been received this month.

Miscellaneous Business

None.

Sharing

The meeting concluded with an opportunity for member sharing, including an invitation to attend the next chamber coffee being hosted by City of South Pittsburg on Tuesday, June 14th, at 8:00 AM CDT.

Members were also encouraged to attend the ribbon cutting for Dunkin's new store in Kimball on Tuesday, May 24th at 9:00 AM CDT.

The meeting was adjourned until the next scheduled board meeting which is set for June 16, 2022.