

Marion County Chamber of Commerce

Board of Directors' Meeting

February 15, 2018

The Marion County Chamber of Commerce Board of Directors met at the Western Sizzlin at noon on February 15, 2018. Board members in attendance were President Patrick O'Hagan, Secretary/Treasurer Shelby Potterfield, and board members Kathie Tierney, Nick Holcomb, and Walker Henley.

Others in attendance were Sonya McShan with Erlanger Health System, Spencer Wayne with Western Sizzlin, County Mayor David Jackson, and Judy Blevins, administrative assistant for the chamber.

President Patrick O'Hagan called the meeting to order and recognized guests and members in attendance.

Please note that a quorum of board members was not present, therefore motions were accepted and a follow-up evote will be requested of all board members. The results will be distributed with the minutes.

Approval of Minutes:

A motion was made by Walker Henley and seconded by Kathie Tierney to approve the minutes from the January 18, 2018 board meeting. Pending evote.

Financial Report:

Shelby Potterfield presented the "Income and Expense Report" for the month of January 2018, "Income and Expense Report" from August 1, 2017 through January 31, 2018 and "Account Balances Report" as of February 14, 2018. Copies were distributed to all present and are on file with the minutes. Motion was made by Walker Henley and seconded by Kathy Tierney to approve the financial report as presented. Pending evote.

Old Business:

A. Report from Events & Tourism Committee

Discussion was continued at this month's meeting regarding scheduling of a golf tournament to be sponsored by the chamber. Consideration of a Rotary Club golf tournament and a golf tournament sponsored by South Pittsburg High School is hampering the chamber's ability to confirm a date. Kathie Tierney will report both dates as soon as possible.

Patrick O'Hagan is working on sponsorship levels. Sonya McShan volunteered the assistance of Erlanger Hospital to help plan and present the tournament. Discussion continued on pricing for foursomes, hole sponsorships, etc. These details will need to be referred to the Events and Tourism Committee. Erlanger will also take care of lunch.

Spencer Wayne suggested that the chamber look at a course in Manchester. This suggestion will be forwarded to the committee who has, however, already been in contact with Sweeten's Cove Golf Course.

B. Lunch 'n Learn Training

Members were reminded that the chamber is hosting a free lunch and learn seminar on "Drug Free Workplace" on March 6, 2018 at 11:30 AM CST at the Kimball Municipal Building. The chamber is also hosting a free lunch and learn on "Improving Your Company's Workers' Compensation Culture" on April 17, 2018 at 11:30 CST at the Kimball Municipal Building. To reserve a seat, contact the chamber office.

C. Anti-Litter Campaign

The chamber continues to support litter prevention and applauds Ply Gem for their efforts in picking up litter on their campus as well as on Industrial Blvd in front of their business.

New Business:

A. Membership Application

Socumos (South Cumberland Mountains) specializes in outdoor merchandise highlighting the outdoor opportunities of the South Cumberland Mountain area.

Kathy Tierney moved that the chamber accept Socumos as a new chamber member. The motion was seconded by Walker Henley. Pending evote.

B. Requests for Sponsorship

State Championship of the Bass Federation is being hosted by Marion County in May 2018. See letter of request on file with the minutes. Kathy Tierney made a motion that the chamber sponsor on the platinum level for \$2,000. Shelby Potterfield seconded the motion. Pending evote.

It was suggested that it would be good to distribute goody bags to all entrants. Bags will contain discounts and gifts from chamber members who wish to contribute. Shelby Potterfield agreed that SVEC could provide the bags.

C. Request for Advertisement

“The Independent” is offering the chamber the same advertisement package in their visitors guide as was given last year (\$500 for seven pages). The executive board will follow up with this in a meeting next week and will report back to the board with a recommendation at a future meeting.

Walker Henley suggested that the chamber might want to develop a marketing budget in the future. This suggestion will be discussed by the executive board as well.

Mayors’ Reports:

County Mayor David Jackson reported that the county has applied for a \$50,000 tourism grant. This grant would be used for signage and kiosk centers throughout the county. A tear off map of venues of interest as well as places to eat, lodge, Airbnb, and public restroom facilities is being developed. The county will be looking to add funds to promote tourism opportunities within the county,

Announcements

Announcements were reviewed as distributed. A copy is on file with the minutes.

Judy Blevins reported that if anyone would be interested in owning a floral business, contact Deb’s Florist.

Patrick O’Hagan reported that the American Job Center will be hiring a third fulltime case manager to work at the center in Marion County.

Mayor Jackson reported that Tommy Q’s barbeque has reopened in Kimball, hours are 11:00 AM until 7:00 PM CT Tuesday through Saturday.

There being no further business, the meeting was adjourned.

Next monthly board meeting will be March 15, 2018 at noon at the Western Sizzlin.

Minutes submitted by Judy Blevins

Reviewed by President Patrick O’Hagan